

ICC TRAINING 2012

Training

SPONSORSHIP OPPORTUNITY

ICC Training and Conferences brings the expertise of *the world business organization* directly to the public and to business practitioners. ICC courses on international commercial arbitration and negotiating international contracts are recognized as the best in these fields.

Sponsoring ICC training will give your company the global recognition to reach arbitrators, in-house counsel, business people, and lawyers and legal practitioners involved in international trade. Along with increasing brand awareness, your company will be front and centre in the developments of international arbitration. Through this sponsorship you have the opportunity to reach thousands of legal practitioners worldwide.

There are several training opportunities currently scheduled for 2012:

Masterclass on Incoterms® 2010

16-17 February, Paris

The 2012 ICC Rules of Arbitration

27-28 February, Paris

The 2012 ICC Rules of Arbitration

12-13 March, Paris

ICC Institute Master-class for Arbitrators

4-6 June, Paris

International Contracts: Negotiating and drafting key clauses, dispute resolution, different cultural and legal approaches (English and French)

11-14 June, Paris

International Commercial Arbitration

2012 ICC Rules of Arbitration mock case study (English and French)

24-27 September, Paris

Masterclass on Incoterms 2010

18-19 October, Paris

The 2012 ICC Rules of Arbitration

TBD October, Paris

More opportunities will be included as they become available.

TARGET AUDIENCE

The training sessions are designed for a vast range of international commercial arbitration users, from companies involved in international trade. These sessions will be marketed to 20,000 ICC exclusive global contacts in the legal field, including:

- Academics
- Arbitrators
- Corporate counsel
- Legal directors
- Legal practitioners
- Magistrates
- Practising lawyers

Across sectors:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Import/Export
- Intellectual property
- International trade
- Regulations
- Policy
- Telecoms



AN OPPORTUNITY FOR EVERY MARKETING GOAL

Your company may choose to sponsor any **one** of our trainings at a rate of **€5,000**.

Depending on the scope of the training **BENEFITS** can include:

Exclusive host of a social event

- A key representative from your company gives the welcome address

Exhibition table

- Ideal space to promote your company's activities and interact with all participants

Complimentary registration

- Valued at around €1,500, can be used to invite a colleague or client to this training

Special 20% reduction fee

- Can be used to invite colleagues or clients to the training (quantity based on availability)

Special rate for developing region participant or students

- A perfect opportunity to demonstrate your company's CSR commitment

Branded signage at venue*

Opportunity to provide branded notebooks and pens*

Opportunity to include branded gift*

Logo on all promotional materials

- Website + social media + folders + emails to network and participants

** To be procured by sponsor and pre-approved by ICC*

Ask about our tailor-made packages, which can be built to suit your specific company needs. We offer discounted rates for sponsorship of two trainings or more.

CONTACT

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